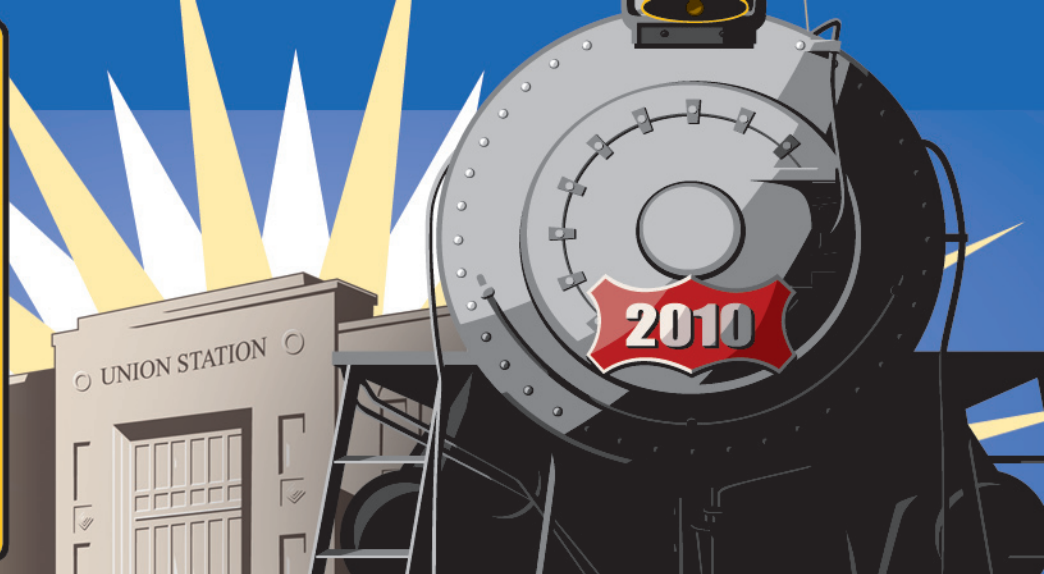


2010 ERIE MICRO BREW FESTIVAL



April 17, 2010 • Session 1 • 1pm-4pm • Session 2 • 5pm-8pm

All proceeds benefit
WQLN

Sponsorship levels

Erie Micro Brew Festival Glass Sponsorship \$1,500

The Erie Micro Brew Festival's 5 ounce sampling glass is part British pub-style tumbler and part German Pilsner style. The sampling glass is a handsome grey etched keepsake.

- Two sponsorships available!
- Benefits include:
 - Your company's logo on all of the 5oz sampling glasses (2,000)
 - Full page in program booklet
 - 30 passes for your staff or clientele to attend event
 - Audio and visual mention on all television spots
 - Audio mention in radio spots
 - Logo within all newspaper advertisements
 - Name included on all news releases
 - Permission to hang additional signs inside the tasting gallery



Erie Micro Brew Guinness Beer Garden Sponsorship \$1,000

- Only one sponsorship available!
- Benefits include:
 - Your company's logo hung on the Beer Garden's Official Sign
 - Full page in program booklet
 - 20 passes for your staff or clientele to attend event
 - Audio and visual mention on all television spots
 - Audio mention in radio spots
 - Logo within all newspaper advertisements
 - Name included on all news releases
 - Permission to hang additional signs inside the tasting gallery



GUINNESS[®]

Erie Micro Brew Festival Train Whistle Sponsorship \$1,000

- Only one sponsorship available!
- Benefits include:
 - Your company's logo on an authentic wooden train whistle (1,000)
 - Full page in program booklet
 - 20 passes for your staff or clientele to attend event
 - Audio and visual mention on all WQLN television spots
 - Audio mention in WQLN radio spots
 - Logo within all newspaper advertisements
 - Name included on all news releases
 - Permission to hang additional signs inside the tasting gallery



Erie Micro Brew Festival Bag Sponsorship \$750

There is only one thing that Brewers love to share more than samples of their wares and that is information about their craft. The Erie Micro Brew Festival Bag is perfect for collecting all the collateral material from visiting brewers.

- Two sponsorships available!
- Benefits include:
 - Your company's logo on all Brew Festival Bags (2,000)
 - Full page in program booklet
 - 10 passes for your staff or clientele to attend event
 - Audio and visual mention on all television spots
 - Audio mention in radio spots
 - Logo within all newspaper advertisements
 - Name included on all news releases
 - Permission to hang additional signs inside the tasting gallery



Erie Micro Brew Festival Tee Shirt Sponsorship \$750

Tee shirts are very popular at micro brew festivals and ours is a doozy!

- Three sponsorships available!
- Benefits include:
 - Your company's logo on all shirts
 - Full page in program booklet
 - 10 passes for your staff or clientele to attend event
 - Audio and visual mention on all television spots
 - Audio mention in radio spots
 - Name included on all news releases
 - Permission to hang additional signs inside the tasting gallery



Erie Micro Brew Festival Program Booklet \$50-\$500

The Erie Micro Brew Festival program book is the brew festival goers bible. It will include additional information about participating brewers, as well as some fun and little-known beer facts.

- 2,000 Program Books will be printed
- Full page ad \$500
- Half page ad \$250
- Quarter page ad \$125
- Friend of Brewing ad \$50

— GEARS TO BEERS —



April 24, 2010 • 26 Miles • Summit Township to Venango

All proceeds benefit
WQLN

Take a bicycle tour of Erie County from WQLN in Summit Township to Sprague Farm and Brew Works in Venango. The Erie Micro Brew Festival's 26-mile Gears to Beers Bicycle tour of Erie County is a first-of-its-kind event for our area, but can only become a reality with support. Thank you for considering the following sponsorship levels.

Sponsorship levels

Gears to Beers "Corporate-Fun" Sponsorship \$750

Make Gears to Beers part of your company's 2010 Wellness plan. Develop company moral and support Public Broadcasting.

- Benefits include:
 - Entry of as many as 15 employees in the bicycle tour.
 - Ground space to set up an outdoor picnic at Sprague Farm and Brew Works for your employees
 - Quarter page ad in the Erie Micro Brew Festival's program book
 - Opportunities to hang onsite banners

Gears to Beers Tee Shirt Sponsorship \$500

- Three sponsorships available!
- Benefits include:
 - Your company's logo on all shirts
 - Full page in program booklet
 - 10 passes for your staff or clientele to attend event
 - Audio and visual mention on all television spots
 - Audio mention in radio spots
 - Name included on all news releases
 - Permission to hang additional signs at Sprague Farm and Brew Works



Gears to Beers "Case" Sponsorship \$500

- Four sponsorships available!
- Benefits include:
 - Half page in program booklet at the Erie Micro Brew Festival
 - Audio and visual mention on all WQLN television spots
 - Audio mention in all WQLN radio spots
 - Name included on all news releases
 - Permission to hang additional signs at Sprague Farm and Brew Works

Gears to Beers "Six-Pack" Sponsorship \$300

- Four sponsorships available!
- Benefits include:
 - Quarter page in program booklet at the Erie Micro Brew Festival
 - Name included on all news releases
 - Permission to hang additional signs at Sprague Farm and Brew Works